

Choosing the right Estate Agent

Selling your house can be daunting, so having the right Estate Agent can make a stressful house move become that little bit easier. To ensure you choose the right agent, here's a few tips on what to ask before signing the contract.

14 questions to ask your Estate Agent:

- On average, what percentage of the original asking price do you achieve?
- What's your average time to agree a sale?
- What percentage of agreed sales go through first time?
- Do you offer free professional photography?
- Do you take advantage of the 'premium' promotion products available from rightmove.co.uk & Zoopla?
- What is your average click through rate on the property portals?
- Do you accompany all viewings?
- Do you accompany viewings outside of normal business hours and on Sundays?
- Who will actually be my agent throughout the process and are they a local person?
- Does the agency answer telephone calls 24/7, 365 days per year?
- Will you also act as my 'buying agent', to help with my next purchase?
- If my property isn't under offer within the first 4 weeks, what will you do?
- Are you on any 3rd party review websites, such a checkaprofessional.com or allagents.co.uk?
- Are you on Facebook or Twitter?
- What does your fee include (Photos, EPG, viewings)?

Create by The Harrogate Girl & Hopkinsons Estate Agents.
Please seek expert advise when buying and selling your home. Hopkinsons Estate Agent can help you in your search for your next house and help you sell.